

ANNUAL IMPACT REPORT
**RONALD McDONALD
HOUSE CHARITIES®**
of Central New York



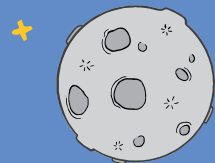


The Impact: Family-Centered Care and Accommodations at No Cost

We believe that when a child is sick, a family is sick too. That's why for nearly 45 years, families with sick children have been able to call our House "home." It's a "home" that's filled with more than help — it's filled with hope.

We support family-centered care by providing essential services that remove barriers, strengthen families and promote healing when children receive inpatient or outpatient medical treatment at Syracuse-area hospitals and affiliated clinics. By providing a nearby place to stay **at no cost**, our House program gives families what they need to ensure the best health outcomes for their children.

**We Saved Families
\$2,700,000 in 2024**



On Average:

In Syracuse



A one-night stay
at a hotel and
hospital parking



One day of meals
for a family of four

At the CNY Ronald McDonald House



A one-night stay
(parking included)



Warm, balanced
meals and more

2024 by the Numbers:



965

family members stayed
with us, for a collective
total of 5,403 nights



293

welcome bags provided to
families, including culturally
diverse toys, books, clothing
and toiletries



15,372

meals served to families
through our Meals That
Heal program



287

in-kind donors



1,000+

volunteer hours
donated at the
House and at events



60

patients and their siblings each
received multiple gifts through
our Holiday Shoppe



“

We stayed at the House for 26 days, and without it, we wouldn't have had the comforts of home or a place to stay so we could be close to our daughter. We will always remember the love we were shown.”

– Former guest family



Founding Mission Partner Spotlight: McDonald's



We are forever grateful to our founding and forever partner, McDonald's, and the evolution and stability of their Round-Up program. They are more than a corporate partner; they are a part of our family."

– Beth Trunfio, executive director, RMHC® of CNY

While McDonald's is our largest corporate partner, we rely on the support of our entire community and greatly value donations from other corporate and community partners.



\$1,000,000+ raised locally in 2024

through McDonald's restaurant fundraisers, Round-Up programs, donation boxes and contributions from owner/operators



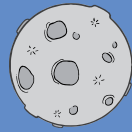
Corporate Mission Partner Spotlight: Excellus BlueCross BlueShield

For more than 20 years, Excellus BlueCross BlueShield has been an extremely meaningful corporate mission partner through employee engagement and volunteerism and has recently provided us with a Health and Wellness Award to support our programs.



We are committed to collaborating with community partners who share our mission — not only through funding opportunities but also, perhaps more importantly, through our employees' civic engagement and volunteerism. Our partnership with RMHC of CNY represents a perfect synergy between two organizations dedicated to improving community health and helping people live their best lives by all means possible."

– Mark Muthumbi, regional president, Excellus BlueCross BlueShield



We've Expanded and Refreshed!

In 2024:

- Completed the renovation of our fourth floor and opened six new family suites
- Refreshed our playroom in coordination with A Room to Heal, Inc.

So Far in 2025:

- Launched our Hospitality Cart program at Crouse Hospital
- Updated and dedicated our teen room in coordination with the Syracuse Police SWAT team



The CNY Ronald McDonald House gave us a place to really focus on our son, without worrying about the logistics coming together. It made it possible to maintain consistency during such a challenging time in our lives."

– Parents of a pediatric cancer patient who stayed with us in 2024



Get Involved: Help Us Meet Families' Needs



Thanks to the generous support and donations from people like you, we offer families with seriously ill children a place to temporarily call home, and provide comfort, resources and access to care at **no cost to our guest families**.



Scan to
get involved



If you have a desire to help, we will find a way to use your time, skills or talents. To learn more about how you can get involved — including supporting one of our events, joining a committee or volunteering — please email house@rmhcn.org.



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Ronald McDonald House Charities® of Central New York

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